



2024 BUILDING VIRGINIA SUMMIT

Summit Sponsorships

MAY 14 - 15, 2024 | VIRGINIA BEACH, VA
SHERATON VIRGINIA BEACH
OCEANFRONT HOTEL



Together, let's **(AE)C The Possibilities** and Build Something Extraordinary!



As a sponsor of our 2024 Building Virginia Annual Summit, you will gain unparalleled visibility and access to a targeted audience of industry leaders, decision-makers, and professionals within the Architecture, Engineering, and Construction (AEC) sector. By aligning your brand with our event, you'll showcase your commitment to innovation, excellence, and advancement within the industry while enjoying numerous benefits tailored to maximize your impact and elevate your brand presence and exposure.



Why Sponsor?

- Brand Exposure
- Networking Opportunities
- Thought Leadership Opportunities



Sponsorship Packages



TYPE	COST	BENEFITS
<p>OPENING KEYNOTE SPONSOR</p> <p><i>1 Available</i></p>	<p>\$500</p>	<ul style="list-style-type: none"> • Ability to introduce the keynote speaker with one-minute introduction of sponsoring firm • Logo recognition on Summit signage • Logo on event materials • Ability to include promo materials in welcome bags • Logo on event materials
<p>REGISTRATION AND LANYARD SPONSOR</p> <p><i>1 Available</i></p>	<p>\$600</p>	<ul style="list-style-type: none"> • Logo on event lanyards • Logo recognition on Summit signage • Logo on event materials • Ability to include promo materials in welcome bags • Company tablecloth used on check-in table • Ability to have someone greet attendees as they check in for the Summit • Logo on Summit registration page
<p>SESSION SPONSORS</p> <p><i>6 Available</i></p>	<p>\$250</p>	<ul style="list-style-type: none"> • Ability to introduce the session speaker with 30-second introduction of sponsoring firm • Logo recognition on Summit signage • Logo on event materials • Ability to include promo materials in welcome bags
<p>WELCOME LUNCH SPONSOR</p> <p><i>1 Available</i></p>	<p>\$250</p>	<ul style="list-style-type: none"> • Individual company signage and description on welcome lunch buffet table • Logo recognition on Summit signage • Logo on event materials • Ability to include promo materials in welcome bags
<p>BREAKFAST SPONSOR</p> <p><i>1 Available</i></p>	<p>\$200</p>	<ul style="list-style-type: none"> • Individual company signage and description on breakfast buffet table • Logo recognition on Summit signage • Logo on event materials • Ability to include promo materials in welcome bags
<p>AWARD LUNCHEON SPONSOR</p> <p><i>1 Available</i></p>	<p>\$350</p>	<ul style="list-style-type: none"> • Individual company signage and description on award luncheon buffet table • Verbal recognition during awards ceremony • Logo recognition on Summit signage • Logo on event materials • Ability to include promo materials in welcome bags
<p>NETWORKING SOCIAL SPONSOR</p> <p><i>1 Available</i></p>	<p>\$500</p>	<ul style="list-style-type: none"> • Individual company signage around networking social event • Icebreaker game recognition with company logo & ability to lead icebreaker game • Logo recognition on Summit signage • Logo on event materials • Ability to include promo materials in welcome bags • Two social tickets

TYPE	COST	BENEFITS
PHOTOBOOTH SPONSOR <i>1 Available</i>	\$200	<ul style="list-style-type: none"> Individual company signage near photobooth Logo recognition on Summit signage Logo on event materials Ability to include promo materials in welcome bags
REFRESHMENT SPONSOR <i>1 Available Each Day</i>	May 14 - \$100 May 15 - \$200 Combined - \$285	<ul style="list-style-type: none"> Individual company signage near photobooth Logo recognition on Summit signage Logo on event materials Ability to include promo materials in welcome bags
WI-FI SPONSOR <i>1 Available</i>	\$400	<ul style="list-style-type: none"> Individual company signage on Wi-Fi table tents Logo recognition on Summit signage Logo on event materials Ability to include promo materials in welcome bags
SUMMIT NEWSLETTER SPONSOR <i>1 Available</i>	\$300	<ul style="list-style-type: none"> Individual logo recognition on Summit newsletter with company blurb Logo recognition on Summit signage Logo on event materials Ability to include promo materials in welcome bags
PRINT SPONSOR <i>1 Available</i>	In-Kind	<ul style="list-style-type: none"> Provide printed materials for Summit – 100 (est.) programs, 4 foam core signs Logo recognition on Summit signage Logo on event materials Individual logo recognition on back page of program Ability to include promo materials in welcome bags
PHOTOGRAPHY SPONSOR <i>1 Available</i>	In-Kind	<ul style="list-style-type: none"> Provide photography during the Summit and social Branded sponsor company email after event with link to Summit photography Logo recognition on Summit signage Logo on event materials Ability to include promo materials in welcome bags
WELCOME BAG SPONSOR <i>1 Available</i>	In-Kind	<ul style="list-style-type: none"> Provide branded welcome bags Newsletter/social media Logo on event materials Ability to include promo materials in welcome bags





2024 Building Virginia: A Marketing Summit For AEC Professionals

Thank you for your interest in sponsoring the 2024 Building Virginia Annual Summit on May 14-15, 2024 in Virginia Beach, VA.

Your support will contribute to topnotch conference programming while also promoting your firm, publication, or service at the premier AEC marketing organization in Virginia.

Logo

Please send your logo to **Brittany Harlow** at **brittany.harlow@rsandh.com** for use in our marketing materials.

Payment Information

Please send this signed contract with a check made out to SMPS Virginia to:

Tara Harris

1785 Kitimal Drive
Virginia Beach, VA 23454

IRS INFO:

Although payments and contributions to the Virginia Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

2024 BUILDING VIRGINIA CONFERENCE SPONSORSHIPS			✓
Opening Keynote	1 Available	\$500	
Registration & Lanyards	1 Available	\$600	
Sessions	6 Available	\$250	
Welcome Lunch	1 Available	\$250	
Breakfast	1 Available	\$200	
Award Luncheon	1 Available	\$350	
Networking Social	1 Available	\$500	
Photobooth	1 Available	\$200	
Refreshments	1-2 Available	May 14 - \$100 May 15 - \$200 Combined - \$285	
Wi-Fi	1 Available	\$400	
Summit Newsletters	1 Available	\$300	
Print Sponsor	1 Available	In-Kind	
Photography	1 Available	In-Kind	
Welcome Bags	1 Available	In-Kind	
TOTAL		\$	

CONTACT INFORMATION

Please let us know who should be the point of contact for your firm regarding your sponsorship:

Name:

Company:

Street Address:

City, State, Zip:

Email:

Phone:

Signature: _____