



Rising Star Award Submission Criteria

Purpose and Background

The Rising Star of the Year award honors a current member of the Virginia Chapter of SMPS who has been in the A/E/C industry for three years or less and has demonstrated commitment to the professional services marketing profession and to the Chapter. This individual is innovative, motivated, shows great potential and is poised to be a future leader in the industry.

Eligibility

Candidates are encouraged to self-nominate or be nominated by another party. To be eligible, candidates must meet the following criteria:

- ✓ One to three years of related industry experience
- ✓ Current chapter member
- ✓ Sustained involvement in the Virginia Chapter of SMPS

Judging Criteria

Candidates will be evaluated based on the following criteria:

- ✓ Professional growth in the professional services marketing profession
- ✓ Ability to relay that growth to benefit their firm
- ✓ Participation in SMPS through events, programs, committees and/or other contributions

Submittal Materials and Format

- ✓ Completed Application Form (not to exceed two pages in length)
- ✓ Reference letter from person other than candidate, not to exceed one page (**only required if self nominating**)
- ✓ Electronic PDF format, no hard copies

Submission Instructions / Information

- ✓ Complete application in entirety
- ✓ Submission due via email by March 29, 2021 to Jennifer Ahmad at jahmad@nxl.com

Questions? Contact Jennifer Ahmad at 804-644-4600 or jahmad@nxl.com



Virginia

Rising Star Award Application

Please fill out the form as completely as possible

Name of Nominee:

Title:

Name of Firm:

SMPS Member #:

Address:

City, State, Zip:

Day-Time Phone Number:

Email:

I am nominating the person above

I am nominating myself

If you nominated someone other than yourself, please provide the following

Your name:

Name of Firm:

Address:

City, State, Zip:

Day-Time Phone Number:

Email:

Describe the nominee's role and accomplishments and how they exemplify a rising star



Virginia

Rising Star Award Application

Describe the nominee's role and accomplishments and how they exemplify a rising star (Continued)