SMPS Virginia

SPONSORSHIP MENU

Reach influencers and decision-makers to open doors for your products and services in the design and construction industries. SMPS offers valuable exposure to more than 100 professionals and their firms. The SMPS audience is composed of principals, C-level executives, directors, managers and coordinators seeking solutions to generate new business, retain clients and grow profits.

WE ARE...

Regional Chapter

With more than 100 members, the Society for Marketing Professional Services (SMPS) Virginia is a diverse community of marketing and business development professionals working together to move the A/E/C industry forward.

Programs

Our monthly programs typically cost $35 for SMPS members and $60 for non-members and are hosted the Hampton Roads, Peninsula and Richmond regions. Our Coordinator Club luncheons are low cost and are during the lunch hour to easily fit into most schedules.

Annual Conference

On February 28-March 1, we will host our annual conference at the Omni Richmond Hotel. This is an exciting opportunity to expose your company to 70+ marketing and business development professionals in the A/E/C industry throughout the state of Virginia.

ANNUAL PROGRAM SPONSORSHIPS

Type	Cost	Membership	Conference Ticket	Monthly Program ($25-$35 value)	Website Recognition	Newsletter Recognition	Program Recognition	Logo on Event Materials
Platinum	$1,350	1	2	4	✓	✓	✓	✓
Gold	$1,000	1	1	2	✓	✓	✓	✓
Silver	$700	1	-	1	✓	✓	✓	✓
Bronze	$350	-	-	1	✓	✓	✓	✓

ANNUAL CONFERENCE SPONSORSHIPS

Type	Cost	Conference Registration	Tickets to Social	Conference Signage	Verbal Recognition	Website Recognition	Newsletter / Social Media	Booth Space	Logo on Event Materials
Welcome Breakfast	$500	-	-	✓	✓	✓	✓	-	✓
Award Luncheon	$750	1	-	✓	✓	✓	✓	✓	✓
Networking Social	$1,000	1	4	✓	✓	✓	✓	-	✓
Friday Breakfast	$500	-	-	✓	✓	✓	✓	-	✓
Friday Lunch	$500	-	-	✓	✓	✓	✓	-	✓
Speaker Introductions	$250	-	-	-	-	-	-	-	✓
Promo Bag Sponsor	$750	-	-	-	✓	✓	✓	-	✓
Lanyard Sponsor	$500	-	-	-	-	✓	✓	-	✓

ADDITIONAL EXPOSURE — EACH PROGRAM IS LIMITED TO 2 SPONSORS

Type	Cost	Program Ticket	Website Recognition	Newsletter Recognition	Verbal Recognition	Logo on Event Materials
Panel Program	$300	1	✓	✓	✓	✓
Single Program	$100	1	✓	✓	✓	✓
Coordinator Club	$50	1	✓	-	✓	-

2019 SPONSORSHIP CONTRACT

Thank you for being a part of the exciting 2019 SMPS Virginia Sponsorship Program!

Your support will help us continue to elevate the level of education offerings, increase our membership and heighten the awareness of SMPS as the premier A/E/C marketing organization in Virginia.

Please complete this form and return to Tenille Nuckols.

For memberships included with sponsorship packages, a $50 new member origination fee is the responsibility of the sponsor. Please add $50 to your amount if you plan to register a new member.

CONTACT INFORMATION

Please let us know who should be the point of contact for your firm regarding your sponsorship:

ANNUAL PROGRAM SPONSORSHIPS		
Platinum	$1,350	
Gold	$1,000	
Silver	$700	
Bronze	$350	
ANNUAL CONFERENCE SPONSORSHIPS		
Welcome Breakfast	$500	
Award Luncheon	$750	
Networking Social	$2,500	
Friday Breakfast	$500	
Friday Lunch	$500	
Speaker Introductions	$250	
Promo Bag Sponsor	$750	
Lanyard Sponsor	$500	
ADDITIONAL SPONSORSHIPS		
Panel Program	$300	
Single Program	$100	
Coordinator Club	$50	
Total		$

Name: _____

Company: _____

Street Address: _____

City, State, Zip: _____

E-Mail: _____

Phone: _____

Signature: _____

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Virginia