

## Rising Star Award Submission Criteria

### Purpose + Background

The Rising Star of the Year award honors a current member of the Virginia Chapter of SMPS who has been in the A/E/C industry for three years or less and has demonstrated commitment to the professional services marketing profession and to the Chapter. This individual is innovative, motivated, shows great potential and is poised to be a future leader in the industry.

### Eligibility

Candidates are encouraged to self-nominate or be nominated by another party. To be eligible, candidates must meet the following criteria:

- *Three years or less of related A/E/C marketing experience*
- *Current chapter member*
- *Sustained involvement in the Virginia Chapter of SMPS*

### Judging Criteria

Candidates will be evaluated based on the following criteria:

- *Professional growth in the professional services marketing profession*
- *Ability to relay that growth to benefit their firm*
- *Participation in SMPS through events, programs, committees and/or other contributions*

### Submittal Materials and Format

- *Completed Application Form (not to exceed two pages in length)*
- *Reference letter from person other than candidate, not to exceed one page (**only required if self nominating**)*
- *Electronic PDF format, no hard copies*

### Submission Instructions / Information

- *Complete application in entirety*
- *Submission due via email by February 15, 2019 to Emily Ripka at [eripka@nxl.com](mailto:eripka@nxl.com)*

Questions? Contact Emily Ripka at [eripka@nxl.com](mailto:eripka@nxl.com).

## Rising Star Award Application

Name of Nominee:

Name of Firm:

Address:

Phone Number:

City, State, Zip:

Title:

SMPS Member #:

Email:

I am nominating the person above ☐

I am self-nominating as an employee of the firm listed above ☐

I am self-nominating as a consultant providing services to an A/E/C firm ☐

**If you nominated someone other than yourself, please provide the following:**

Your Name:

Name of Firm:

Address:

Phone Number:

City, State, Zip:

Title:

SMPS Member #:

Email:

Year(s) that the achievements took place:

Describe the nominee's role and accomplishments and how they exemplify a rising star: